**ELIZABETH A. BENNETT**

ElizabethBennett@lclark.edu / www.ElizabethAnneBennett.com / Portland, Oregon (USA)

ACADEMIC APPOINTMENTS

**Lewis & Clark College**, Department of International Affairs**,** Portland, OR

Assistant Professor, 2014 – present

Director of the Political Economy Program, 2015-16, 2017-18

**Center for Fair & Alternative Trade,** Colorado State University, Fort Collins, CO

Research Associate, 2012 – present

Associate Director of Strategic Partnerships, 2012 – 2013

EDUCATION

2014 **PhD, Political Science, Brown University**

Dissertation: *Stakeholder Inclusion & Power in INGOs: Governance of Fairtrade International*

Chair: **Mark Blyth**, Professor of International Political Economy, Brown University

Committee: **Ross Cheit**, Professor of Political Science and Public Policy, Brown University

**Gianpaolo Baiocchi**, Professor of Political Sociology, New York University

**Michael Conroy**, Professor Emeritus International Economics, Yale University

2010 **AM, Political Science, Brown University**

Subfields: international relations and comparative politics; GPA: 4.0/4.0

2008 **MALD, International Affairs, The Fletcher School, Tufts University**

Fields of study: international political economy, development economics; GPA: 3.8/4.0

2008 **Certificate, International Development, The Fletcher School, Tufts University**

Specialization: economic analysis, trade, and investment; GPA: 4.0/4.0

2002 **BA, Spanish and Secondary Education, Hope College**

Teaching certificate, states of Michigan and New York, grades 7-12

PUBLICATIONS

**Refereed journal articles**

Forthcoming. “Voluntary Sustainability Standards: A Squandered Opportunity to Improve Workers’ Wages” *Sustainable Development.* (accepted May 2017)

2017. “Who Governs Socially-Oriented Voluntary Sustainability Standards? Not the Producers of Certified Products” *World Development* 91: 53-69.

2016. “Governance, Legitimacy, and Stakeholder Balance: Lessons from Fairtrade International” *Social Enterprise Journal* 12(3): 322-346.

2015. “Civic Innovation and Creative Campaigns: How Fresh Ideas Are Compromising Local Democracy,” *Metropolitics* (October 27). (Co-authored with Stephanie Savell, Gianpaolo Baiocchi, Alissa Cordner, and Peter T. Klein)

2013. “Disavowing Politics: Civic Engagement in an Era of Political Skepticism,” *American Journal of Sociology* 119(2): 518-548. (First author, with Alissa Cordner, Peter Taylor Klein, Stephanie Savell, and Gianpaolo Baiocchi)

2012. “Global Social Movements in Global Governance,” *Globalizations* 9(6): 799-813.

2010. “Overstating Poppy: The U.S. Counter Narcotics, Counter Terrorism, and Development Policy Nexus in Afghanistan,” *Journal of International Policy Solutions* (12): 16-41.

**Books**

2015. *The Handbook of Research on Fair Trade*, London: Edward Elgar Publishing. (Co-edited with Laura T. Raynolds)

2014. *The Civic Imagination: Making a Difference in American Political Life*, Boulder, CO: Paradigm Publishers. (Equally co-researched and co-authored with Gianpaolo Baiocchi, Alissa Cordner, Peter Taylor Klein, and Stephanie Savell)

**Book chapters**

2015. “Fairtrade International Governance,” in *The Handbook of Fair Trade Research*, Eds. Laura T. Raynolds and Elizabeth A. Bennett, pp. 80-101. London: Edward Elgar.

2015. “Introduction to Research on Fair Trade,” in *The Handbook of Fair Trade Research,* Eds. Laura T. Raynolds and Elizabeth A. Bennett, pp. 3-23. London: Edward Elgar Publishing. (Co-authored with Laura T. Raynolds)

2012. “A Short History of Fairtrade Certification Governance,” in *The Processes and Practices of Fair Trade: Trust, Ethics and Governance*, Eds. Janet Dine and Brigitte Granville, pp. 43-78. London: Routledge.

2012. “Verifying Social Enterprises: Applying Lessons from the Fair Trade Movement,” in *Patterns of Social Entrepreneurship Research*, Eds. Jill Kickul and Sophie Bacq, pp. 243-262. London: Edward Elgar. (First author, with Don Gregory, Robert Leaver, and Kelly Ramirez)

**Book and film reviews**

2016. “Book review: ‘Constructing Private Governance: The Rise and Evolution of Forest, Coffee, and Fisheries Certification’ by Graeme Auld, Yale University Press, 2014,” *Perspectives on Politics* 14(2): 591-592.

2015. “Book Review: ‘Alternative Trade: Legacies for the Future’by Gavin Fridell, Fernwood Publishing, 2013,” *Journal of World Systems Research* 21(1): 224-227.

2012. “Film review: ‘The Dark Side of Chocolate,’ Bastard Film 2010.” *Critical Investigations Into Humanitarianism in Africa*, University of California- Irvine.

**Other publications**

2017. “Fair Cannabis? The Need for Labor Protection in America’s Fastest Growing Agricultural Sector” in *Fair World Project,* issue 14 (April): 12-13.

2017. “Empowering Producers Means Sharing Power with Producers!” guest blog post on Fairtrade America’s *The Fairtrade Blog* (January 3) <http://fairtradeamerica.org/en-us/media-center/blog/2017/january/empowerment-means-sharing-power>.

2016. “Pass the (Fair Trade, Organic) Pot? Challenges and Opportunities for Political Consumption in Licit Recreational Marijuana.” Working paper for industry and policy makers.

2012. “Standards Setting INGOs in the 21st Century,” International Social and Environmental Accreditation and Labeling Alliance (ISEAL) newsletter (December 20).

**Works in progress**

“Extending Ethical Consumerism Theory to Semi-Legal Sectors: Insights from Recreational Cannabis” (article revised, resubmitted, and under second review, May 2017)

“Political Consumerism and Cannabis: Insights from the United States and Canada” in *The Oxford Handbook of Political Consumerism*, edited by Magnus Boström, Michele Micheletti and Peter Oosterveer (Oxford University Press, 2018). (invitation accepted; work in progress)

“Possibilities for Fair and Alternative Trade in the Global Economy​” in *Cambridge Handbook of Environmental Sociology* edited by Michael Bell, Michael Carolan, Julie Keller, and Katharine Legun (Cambridge University Press, 2018). (invitation accepted, research planned for fall 2017)

INVITED LECTURES

2017. *“Demand for Ethical Cannabis in Portland, Oregon”* Presentation, Standards Setting Kickoff Event, Ethical Cannabis Alliance

2017.*“Civil Disobedience and the Environment”* Workshop Facilitation, Lewis & Clark College (with Maryann Bylander and Bruce Podobnik)

2016. *“Ethical Cannabis: A new frontier for domestic fair trade?”* Workshop, Annual Meeting, Domestic Fair Trade Organization (with Ashley Preece)

2016.*“Stigma to Acceptance: Challenges and Opportunities of Marketing a Newly Legalized Drug”* Keynote lecture, Cannabis Marketing and Advertising Conference, The Canadian Institute

2016. *“Cannabis and the Environment”* speaker/panelist, Portland WomenGrow Network

2016. *“Domestic and International Fair Trade”* speaker/panelist, InFARMation, a monthly educational event about food, farming, and the connections between, Friends of Family Farmers

2016. *“The Politics of Non-State Standards-Setting Organizations: Why Fairtrade International Excluded the Producers of Fairtrade Certified Products.”* Research News & Brews (faculty research presentation series), Lewis & Clark College

2016. *“The Politics of Non-State Standards-Setting Organizations: Why Fairtrade International Excluded the Producers of Fairtrade Certified Products.”* Sociology and Anthropology Colloquium Series, Lewis & Clark College

2014. *“The Civic Imagination: Making a Difference in American Political Life”* Bookwarming,Lewis & Clark College

2014. “*Meet the author: ‘The Civic Imagination’”* Skype with undergraduate sociology students, Columbia University

2014. *“Public Intellectual”* interview about “Political Disavowal” article in *AJS*,Brian Lehrer TV Show, City University of New York (CUNY) TV, January 13

2013. *“Fairtrade and Fairwashing”* Fair Trade University Group at Colorado State University

2012. *“Governing Fairtrade: Vote and Voice in Fairtrade Labeling”* Oldenborg Colloquium lecture at Pomona College

2012. *“When do INGOs Address Global Inequalities in their own Ranks?”* seminar at the Center for Fair and Alternative Trade, Colorado State University

2011/12. *“International Politics of Food: The Fair Trade Movement”* at the Taubman Center for Public Policy and American Institutions

2012.*“A Verification System for Social Enterprise”* presentation for the Social Enterprise Ecosystem Economic Development Conference

2011. *“Power and Politics in the Fair Trade Movement”* lecture at theSarah Doyle Women’s Center

2011. *“Socially Responsible Consumption”* keynote lecture at Tufts University

2011. *“Ethnography and Citizenship”* undergraduate seminar in anthropology at Brown University

2010/11.*“Free and Fair Trade”* summer seminar at Yale University

2010/11.*“Paradigms in International Relations”* summer seminar at Yale University

2010. *“Ethnography in Practice: A Reflexive Researcher”* graduate lecture in political science at BrownUniversity

2010. *“Skills for Civic Engagement”* undergraduate workshop for the American Association of Colleges and Universities

2009. “*Leaders for Change: Making the Greatest Impact”* undergraduate leadership workshop at Tufts University

2008. *“US Foreign Policy in Afghanistan”* undergraduate lecture in political science at Brown University

2008*. “Frameworks for Public Policy Analysis”* undergraduate lecture in political science at Brown University

2004*. “Facilitating Experiential Learning for the College Student”*two-day undergraduate workshop, Hope College

TEACHING

**Assistant Professor, Lewis & Clark College**, 5 courses/year, fall 2014-present (Portland, OR)

*International Political Economy, Social Justice in the Global Economy, Senior Thesis in International Affairs, Introduction to International Relations* - undergraduate courses

**Adjunct Instructor, Center for Global Affairs, New York University**,2013-present (New York, NY)

*The Politics of Ethical Consumption: How Fair Trade is Made* – 1-day graduate course, offered annually

**Adjunct Instructor, Colorado State University**, 2013-2014 (Fort Collins, CO)

*Population, Natural Resources, and the Environment* - 300-level class for the Department of Sociology

**Senior Lecturer, Ivy Scholars Program, Yale University**, summers 2010-2012 **(**New Haven, CT)

*International Political Economy, Understanding International Economics, and Writing for Public Policy*

**Instructor, Tufts University**,spring semester 2007-2011 (Medford, MA)

*“Education for Active Citizenship”* course with field visits and weekend retreat for the Tisch College for Citizenship and Public Service

**Honors Thesis Advisor, Brown University** (Providence, RI)

Zung Nguyen Vu, “Vietnam in Starbucks or Just Starbucks in Vietnam?” 2013, published in the *Michigan Journal of Asian Studies*

Charles Harding, “Commercializing Non-Timber Forest Products in the Ecuadorian Amazon,” 2010, research used to found Runa (Ecuadorian tea company)

**Teaching Assistant (undergraduate), Brown University**, 2008-2011 (Providence, RI)

*“Money & Power in International Political Economy”* Mark Blyth, 2011 [**won teaching award**]

*“Introduction to International Relations”* Richard Maher, 2010 [**head TA]**

*“Introduction to International Relations”* Rose McDermott, 2010

*“Politics of the Global Illicit Economy”* Peter Andreas, 2009

*“Understanding Radical Political Islam”* Pauline Jones-Luong, 2008

**Teaching Assistant (graduate), The Fletcher School, Tufts University**, 2007-2008 (Medford, MA)

*“Analytic Frameworks for International Public Policy Decision-Making”* Carolyn Gideon

**Public High School Teacher, Institute for Collaborative Education**, 2004-2006 **(**New York, NY)

Chairperson of the Spanish Department; Taught *Human Rights in Latin America* and *Spanish*

**Director,Viva Mexico**, 2005-2006 (New York, NY)

2-week study abroadprogram focused on human rights and Zapatistas in Chiapas, Mexico

**Program Staff, Cuernavaca Center for Intercultural Dialogue on Development**, 2002-2004 **(**Mexico)

Curriculum Director and Instructor for US/Canadian undergraduate study abroad programs in international development, human rights, sustainability, international trade, and political economy

**Teaching Assistant (undergraduate), Hope College**, 2000-2002 (Holland, MI)

*“Secondary Education Teaching Methods”* Leslie Wessman

ACADEMIC CONFERENCE PARTICIPATION

2017. *“Should we judge voluntary sustainability standards by their sector of origin? The case of ethical cannabis in the United States”* Western Political Science Association Meeting, Vancouver

2017. Panel chair: “*Social Movements in Environmental Politics”* Western Political Science Association Meeting, Vancouver

2016. *“Do private sustainability strategies overlook the centrality of income inequality in sustainable development?”* International Sustainable Development Research Society Conference (ISDRSC) on Sustainable Supply Chains and International Trade, Lisbon, Portugal, 2016 (cancelled)

2016. *“Do private sustainability strategies overlook the centrality of income inequality in sustainable development?”* Society for the Advancement of Socio Economics Conference on “Re-embedding the Social: New Modes of Production, Critical Consumption and Alternative Lifestyles,” Berkeley

2016. *“Pass the (Organic, Fair Trade) Pot: The Transition from Environmental Lobbying to Eco Consumerism in the Context of Recently Legalized Recreational Marijuana”* European Council on Political Research (ECPR) Workshop on “Environmental Social Movements and the New Politics of Consumption,” Pisa

2015. *“Fair Trade Producers in Fair Trade Certification Governance”* Fair Trade International Symposium, Milan

2015. Panel organizer and chair: “The State of Research on Fair Trade: An examination of consumption, impacts, meaning, places, and hired labor politics” International Studies Association Meeting, New Orleans

2014. *“Authority and Legitimacy in INGOs: Why Institutional Design Matters”* American Political Science Association Meeting, Washington DC (cancelled)

2013*. “The Civic Imagination: Political Culture in Contemporary American Cities”* American Political Science Association Meeting, Chicago, 2013, with Gianpaolo Baiocchi, Alissa Cordner, Peter Klein, Stephanie Savell.

2013. *“Encountering Inequality in American Civic Life”* American Sociological Association Annual Meeting, NYC, with Gianpaolo Baiocchi, Alissa Cordner, Peter Klein, Stephanie Savell

2013. *“Five Heads, One Mind; Or, How Many Ethnographers Does It Take to Answer a Question?”* American Sociological Association Annual Meeting, NYC, presented by Gianpaolo Baiocchi, Alissa Cordner, Peter Klein, Stephanie Savell

2013*. “Encountering Inequality in American Civic Life”* Society for the Study of Social Problems Annual Meeting, NYC, presented by Gianpaolo Baiocchi, Alissa Cordner, Peter Klein, Stephanie Savell

2013. *“The Civic Imagination”* Society for the Study of Social Problems Annual Meeting, NYC, presented by Gianpaolo Baiocchi, Alissa Cordner, Peter Klein, Stephanie Savell

2013. “*When do INGOs Address Global Inequalities in their own Ranks? Fair Trade and the Balance of Power Between North and South*”International Studies Association Meeting, San Francisco

2012. *“Social Movements 2.0? Business Language, Local Elites and the Politics of Civic Innovation”* American Sociological Association Annual Meeting, Denver, with Gianpaolo Baiocchi, Alissa Cordner, Peter Klein, Stephanie Savell

2012.*“Politics and its Problems: Disavowal, Civil Society, and Democratic Renewal”* American Sociological Association Annual Meeting, Denver, with Gianpaolo Baiocchi, Alissa Cordner, Peter Klein, Stephanie Savell

2012. *“Distributing the Benefits of Ethical Consumerism: Coffee Plantations and the Fairtrade Label”* International Studies Association Meeting, San Diego

2012. *“Fairtrade Organizations Debate Supporting Landless labor: A threat to small farms or justice for all?”* Western Political Science Association Meeting, Portland, OR

2012. *“Politics and its Problems: Disavowal, Civil Society, and Democratic Renewal”* Western Political Science Association Meeting, Portland, OR, with Gianpaolo Baiocchi, Alissa Cordner, Peter Klein, Stephanie Savell

2012. *“Civic Innovators: Business Ideology in Civic Engagement”* Eastern Sociological Society Annual Conference, NYC, 2012, with Gianpaolo Baiocchi, Alissa Cordner, Peter Klein, Stephanie Savell

2011. *“A Social Enterprise Verification: Applying Lessons from the Fair Trade Movement”* Stern Conference on Social Entrepreneurship, New York University, with Robert Leaver, Kelly Ramirez

2011. *“Authority and Legitimacy in Global Social Movement Governance”* Imagining Global Governance Conference, Balsillie School of International Affairs, Center for International Governance Innovation, Waterloo, Canada

2011*. “Fair Trade: Institutional Design and Development”* Fairtrade, History and Governance Conference, Centre for Globalisation Research, Queen Mary, University of London and Centre for the Evolution of Global Business and Institutions, University of York, London

2011. *“Anti-Globalization: An Empirical Account of a Made Up Movement”* International Studies Association Meeting, Montreal, Canada

2011. *“Fair Trade: Leveraging Ideologies that Empower Consumers and Producers in the Americas”* Conference on Social Movement Governance and the New Politics of the Americas, University of South Florida, Tampa

2011.*“Civic Imagination in Providence”* Eastern Sociological Society Annual Conference, Philadelphia, with Gianpaolo Baiocchi, Alissa Cordner, Peter Klein, Stephanie Savell

2010*“Fair Trade: Leveraging Ideologies that Empower Consumers and Producers in the Americas”* Northeastern Political Science Association Annual Meeting, Boston

2010*. “Violence and Destruction in Global Movement Protests: Media, Academic and Activist Explanations in Comparative Perspective”* International Studies Association Meeting, New Orleans

2009*. “Ideological Conflict in the Fair Trade Movement: A Oaxacan Case Study”* Center for Latin American and Caribbean Studies, Brown University, Providence

2009. *“The Counter Narcotics, Counter Terrorism, Development U.S. Foreign Policy in Afghanistan”* Midwest Political Science Association National Conference, Chicago

2009. *“The Counter Narcotics, Counter Terrorism and Development Nexus in Afghanistan”* East West Center International Graduate Student Conference, University of Hawaii, Honolulu

FELLOWSHIPS AND AWARDS

**Teaching**

2011 **P.** **Terrence Hopmann Award for Excellence in Teaching** is presented by the Brown University Department of Political Science to recognize two teaching assistants each year for outstanding service. Selection is based on student evaluations and faculty recommendation. $300

**Research**

**Lewis & Clark College Presidential Strategic Initiative** research awards for student research assistance. $600 in 2015; $700 in 2014.

**The American Council on Germany** awards two “Dr. Guido Goldman Fellowships for the Study of German Economic and International Affairs” annually to faculty and graduate students. Used for dissertation fieldwork in Germany, Belgium, France, and the Netherlands. $8,000, 2012

**The German Academic Exchange Service (DAAD)** awards research grants for doctoral research. Used for dissertation fieldwork in Bonn, Cologne, and Frankfurt, Germany. $4,000, 2012

**The Hazeltine Fellowship Award** for interdisciplinary research on entrepreneurship and entrepreneurs. $4,300, 2013

**The Stephen Robert Fellowship** for research on third world economics and international relations. Selection based on academic merit and promise of the project. $64,000 in 2011-2012; $40,000 in 2012-2013

**LOHAS (Lifestyles of Health and Sustainability) Scholarship** for industry research, 2013

**The Tinker Foundation research grant** provides travel funding for promising graduate fieldwork in Latin America. Used to conduct dissertation research in Peru. $1,000, 2011

**The Watson Institute for International Studies** awards competitive fieldwork grants for research on development. Used to conduct two months of preliminary dissertation research in Mexico. $1,200, 2011

**The Office of International Affairs and the Graduate School of Brown University**provide a limited number of research grants. Used in Canada, England, Italy, and Mexico. $7,500 total, 2009-2012

**Presidential Management Fellowship,** 2008 (declined in order to pursue doctoral studies)

**Fellowships**

**Brown University** Scholarship for tuition/health. $44k, 2012-2013

**Brown University** Fellowship/Teaching Assistantship for tuition, health, living $64k/yr, 2008-11

**Brown University** Department of Political Science language study grant (Spanish). $400, 2009

**The Fletcher School** Emily Sears/Henry Cabot Lodge Fellowship for tuition. $26k total, 2006-08

**Hope College** Endowed Scholarship for tuition. $24k total, 1998-2002

**Travel grants**

**American Political Science Association** travel grant to Annual Meeting. $175, 2013

**International Studies Association** travel grants to Annual Convention. $300/yr, 2010-2013

**Brown University** Political Science methods training grant for IQMR. $1,870, 2011

**Brown University** Graduate School conference travel grants. $500/yr, 2008-13

**Brown University** Graduate Student Council conference travel grant. $500, 2010

**The Fletcher School** career development award for professional travel. $1,000, 2007

PROFESSIONAL ACTIVITIES

**Academic peer review**

## 2017 *Sociological Forum*

## 2016 *Environmental Management, Journal of Rural Studies, Sociological Perspectives, Third World Quarterly, World Development*

2015 *Environmental Sociology, Eutopía (Journal on Territorial Economic Development)****,*** *Policy Studies Journal, Social Movement Studies,* Université de Liège Research Council (evaluation of Concerted Research Action proposals)

2014 *American Journal of Sociology, Development Policy Review, Ethics & International Affairs*, *Geoforum*

2013 *Ethics & International Affairs*, *Journal of Agriculture & Environmental Ethics*, *Journal of Rural Studies*

2012 *Social Problems*

2011 *Agriculture and Human Values*

**Memberships**

ISA, International Studies Association, Global Development and IPE Sections, 2010 – present

APSA, American Political Science Association, New Politics Section, 2008 – present

FTRN, Fair Trade Resource Network, 2012 – present

**Research Training**

2011 *Institute for Qualitative Methods Research (IQMR)* Syracuse University, Syracuse, NY

2008 *“Designing and Conducting Field Research”* short course with Colin Elman, APSA, Boston

2008 *“Research Funding: Getting Started & Funded”* short course with Micah Altman, APSA, Boston

**Research Assistance**

2010 Rebecca Weitz-Shapiro, Department of Political Science, Brown University, on clientelism

2009 Peter Andreas, The Watson Institute, Brown University, on book *The Politics of Numbers*

2008 Minh Luong, Yale University, on contemporary debates in public policy

**Other**

2016-17 Pro-bono consultant, Ethical Cannabis Alliance

2011 Pro-bono consultant, Social Venture Partners Rhode Island

2008 Intern, USAID, Broad Based Economic Growth Team, Latin America and Caribbean Bureau, DC

***- References available upon request. -***