

ELIZABETH A. BENNETT

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ACADEMIC APPOINTMENTS

Lewis & Clark College, Department of International Affairs, Portland, OR
Assistant Professor, 2014 – present

Center for Fair & Alternative Trade, Colorado State University, Fort Collins, CO
Research Associate, 2012 – present
Associate Director of Strategic Partnerships, 2012 – 2013

EDUCATION

PhD, Political Science, Brown University, 2014 (Providence, RI)
Dissertation: *Stakeholder Inclusion & Power in INGOs: Governance of Fairtrade International*
Chair: Mark Blyth, Professor of International Political Economy, Brown University
Committee: Ross Cheit, Professor of Political Science and Public Policy, Brown University
Gianpaolo Baiocchi, Professor of Political Sociology, New York University
Michael Conroy, Professor Emeritus of International Economics, Yale University

AM, Political Science, Brown University, 2010 (Providence, RI)
Subfields: international relations, comparative politics
GPA: 4.0/4.0, with coursework at MIT

MALD, International Affairs, The Fletcher School, Tufts University, 2008 (Medford, MA)
Fields of study: development economics, international political economy; GPA: 3.8/4.0

Certificate, International Development, The Fletcher School, Tufts University, 2008 (Medford, MA)
Specialization: Economic Analysis, Trade, and Investment, GPA: 4.0/4.0

BA, Spanish and Secondary Education, Hope College, MI, 2002
Teaching certificate, states of Michigan and New York, grades 7-12

PUBLICATIONS

BOOKS

The Handbook of Research on Fair Trade. Edward Elgar (May 2015). Co-edited with Laura Reynolds.
The Civic Imagination: Making a Difference in American Political Life. Paradigm Publishers (2014).
Equally co-authored with Gianpaolo Baiocchi, Alissa Cordner, Peter Klein, and Stephanie Savell.

ARTICLES

“Disavowing Politics: Civic Engagement in an Era of Political Skepticism” *The American Journal of Sociology* (2013). Lead author, with Alissa Cordner, Peter Klein, Stephanie Savell, and Gianpaolo Baiocchi.

“Global Social Movements in Global Governance,” *Globalizations* volume 9, issue 6 (2012).

“Overstating Poppy: The U.S. Counter Narcotics, Counter Terrorism, and Development Policy Nexus in Afghanistan,” *The Journal of International Policy Solutions*. UC San Diego (2010).

CHAPTERS

- “**Fairtrade International Governance**” in *The Handbook of Fair Trade Research*, Eds. Laura Raynolds and Elizabeth Bennett. Edward Elgar (2015).
- “**Introduction to Research on Fair Trade**” in *The Handbook of Fair Trade Research*, Eds. Laura Raynolds and Elizabeth Bennett. Edward Elgar (2015). Co-authored with Laura T. Raynolds.
- “**A Short History of Fairtrade Certification Governance,**” In *The Processes and Practices of Fair Trade: Trust, Ethics and Governance*, Eds. Janet Dine and Brigitte Granville. Routledge (2012).
- “**Verifying Social Enterprises: Applying Lessons from the Fair Trade Movement,**” In *Patterns of Social Entrepreneurship Research*, Eds. Jill Kickul and Sophie Bacq. Edward Elgar (2012). Lead author, with Don Gregory, Robert Leaver, and Kelly Ramirez.

OTHER

- Book Review: ‘Alternative Trade: Legacies for the Future’ by Gavin Fridell** (Fernwood Publishing 2013) in the *Journal of World Systems Research* of the American Sociological Association (winter/spring 2015).
- “**Standards Setting INGOs in the 21st Century**” International Social and Environmental Accreditation and Labeling Alliance (ISEAL) industry newsletter (2012).
- Film Review: “The Dark Side of Chocolate”** (Bastard Film 2010) for *Critical Investigations Into Humanitarianism in Africa* Blog, University of California- Irvine (2012).
- “**Handbook for Service Learning**” for Hope College, funded by the Lily Foundation (2004). Co-authored with Steven Hoogerwerf.

IN PROGRESS

- Ethical Standards Setting Organizations: The promise and problems of voluntary governance* (book)
- “Anti-Globalization? Framing the Backlash to a New World Order” (article)
- “Violence and Destruction in G8 Protests: Media, Academic, and Activist Explanations in Comparative Perspective” (article)
- “Traceability as a Tool for Development: From Deflecting Blame to Making Ethical Claims” (co-researched and authored article with Laura Raynolds)

FELLOWSHIPS AND AWARDS

TEACHING

- P. Terrence Hopmann Award for Excellence in Teaching** is presented by the Brown University Department of Political Science to recognize two teaching assistants each year for outstanding service. Selection is based on student evaluations and faculty recommendation. \$300, 2011

RESEARCH

- The American Council on Germany** awards two “Dr. Guido Goldman Fellowships for the Study of German Economic and International Affairs” annually to faculty and graduate students. Used for dissertation fieldwork in Germany, Belgium, France, and the Netherlands. \$8,000, 2012
- The German Academic Exchange Service (DAAD)** awards research grants for doctoral research. Used for dissertation fieldwork in Bonn, Cologne, and Frankfurt, Germany. \$4,000, 2012
- The Hazeltine Fellowship Award** for interdisciplinary research on entrepreneurship and entrepreneurs. \$4,300, 2013

The Stephen Robert Fellowship for research on third world economics and international relations. Selection based on academic merit and promise of the project. \$64,000 in 2011-2012; \$40,000 in 2012-2013

LOHAS (Lifestyles of Health and Sustainability) Scholarship for industry research, 2013

The Tinker Foundation research grant provides travel funding for promising graduate fieldwork in Latin America. Used to conduct dissertation research in Peru. \$1,000, 2011

The Watson Institute for International Studies awards competitive fieldwork grants for research on development. Used to conduct two months of preliminary dissertation research in Mexico. \$1,200, 2011

The Office of International Affairs and the Graduate School of Brown University provide a limited number of research grants. Used in Canada, England, Italy, and Mexico. \$7,500 total, 2009-2012

Presidential Management Fellowship, 2008 (declined in order to pursue doctoral studies)

SCHOLARSHIPS

Brown University Scholarship for tuition/health. \$44k, 2012-2013

Brown University Fellowship/Teaching Assistantship for tuition, health, living \$64k/yr, 2008-11

Brown University Department of Political Science language study grant (Spanish). \$400, 2009

The Fletcher School Emily Sears/Henry Cabot Lodge Fellowship for tuition. \$26k total, 2006-08

Hope College Endowed Scholarship for tuition. \$24k total, 1998-2002

TRAVEL GRANTS

American Political Science Association travel grant to Annual Meeting. \$175, 2013

International Studies Association travel grants to Annual Convention. \$300/yr, 2010-2013

Brown University Political Science methods training grant for IQMR. \$1,870, 2011

Brown University Graduate School conference travel grants. \$500/yr, 2008-13

Brown University Graduate Student Council conference travel grant. \$500, 2010

The Fletcher School career development award for professional travel. \$1,000, 2007

TEACHING

Assistant Professor, Lewis & Clark College, fall 2014-present (Portland, OR)

International Political Economy, Introduction to International Relations, Social Justice in the Global Economy

Adjunct Instructor, Colorado State University, 2013-2014 (Fort Collins, CO)

Population, Natural Resources, and the Environment 300-level class for the Department of Sociology

Adjunct Instructor, Center for Global Affairs, New York University, 2013-2015 (New York, NY)

The Politics of Ethical Consumption: How Fair Trade is Made graduate -evel course

Senior Lecturer, Ivy Scholars Program, Yale University, summers 2010-2012 (New Haven, CT)

International Political Economy, Toolkit for Understanding International Economics, and Writing for Public Policy

Instructor, Tufts University, spring semester 2007-2011 (Medford, MA)

"Education for Active Citizenship" course with field visits and weekend retreat for the Tisch College for Citizenship and Public Service

Honors Thesis Advisor, Brown University (Providence, RI)

Zung Nguyen Vu, "Vietnam in Starbucks or Just Starbucks in Vietnam?" 2013, published in the *Michigan Journal of Asian Studies*
Charles Harding, "Commercializing Non-Timber Forest Products in the Ecuadorian Amazon," 2010

Public High School Teacher, Institute for Collaborative Education, 2004-2006 (New York, NY)
Chairperson of the Spanish Department; Taught *Human Rights in Latin America* and *Spanish*

Director, Viva Mexico, 2005-2006 (New York, NY)
Study abroad program focusing on human rights and militarization in Zapatista communities in Chiapas, Mexico

Program Staff, Cuernavaca Center for Intercultural Dialogue on Development, 2002-2004 Mexico
Curriculum Director and Instructor for US/Canadian undergraduate study abroad programs in international development, human rights, sustainability, international trade, and political economy

TEACHING ASSISTANT

Head Teaching Assistant, Brown University, 2008-2011 (Providence, RI)
"Introduction to International Relations" Richard Maher, 2010 [managed 4 teaching assistants]

Teaching Assistant, Brown University, 2008-2011 (Providence, RI)
"Money & Power in International Political Economy" Mark Blyth, 2011 [won teaching award]
"Introduction to International Relations" Rose McDermott, 2010
"Politics of the Global Illicit Economy" Peter Andreas, 2009
"Understanding Radical Political Islam" Pauline Jones-Luong, 2008

Graduate Teaching Assistant, The Fletcher School, Tufts University, 2007-2008 (Medford, MA)
"Analytic Frameworks for International Public Policy Decision-Making" Carolyn Gideon

Teaching Assistant, Hope College, 2000-2002 (Holland, MI)
"Secondary Education Teaching Methods" Leslie Wessman, 2011

INVITED LECTURES & MEDIA APPEARANCES

"Bookwarming: 'The Civic Imagination'" Lewis & Clark College, 2014

"Meet the author: 'The Civic Imagination'" Skype with undergraduate sociology students, Columbia University, 2014

Brian Lehrer TV Show, City University of New York (CUNY) TV, "Public Intellectual" segment, 13 January 2014

"Fairtrade and Fairwashing" Fair Trade University Group at Colorado State University, 2013

"Governing Fairtrade: Vote and Voice in Fairtrade Labeling" Oldenborg Colloquium lecture at Pomona College, 2012

"When do INGOs Address Global Inequalities in their own Ranks?" seminar at the Center for Fair and Alternative Trade, Colorado State University, 2012

“International Politics of Food: The Fair Trade Movement” at the Taubman Center for Public Policy and American Institutions, 2011 and 2012

“A Verification System for Social Enterprise” presentation for the Social Enterprise Ecosystem Economic Development Conference, 2012

“Power and Politics in the Fair Trade Movement” lecture at the Sarah Doyle Women’s Center, 2011

“Socially Responsible Consumption” keynote lecture at Tufts University, 2011

“Ethnography and Citizenship” undergraduate seminar in anthropology at Brown University, 2011.

“Free and Fair Trade” summer seminar at Yale University, 2010, 2011

“Paradigms in International Relations” summer seminar at Yale University, 2010, 2011

“Ethnography in Practice: A Reflexive Researcher” graduate lecture in political science at Brown University, 2010

“Skills for Civic Engagement” undergraduate workshop for the American Association of Colleges and Universities, 2010

“Leaders for Change: Making the Greatest Impact” undergraduate leadership workshop at Tufts University, 2009

“US Foreign Policy in Afghanistan” undergraduate lecture in political science at Brown University, 2008

“Frameworks for Public Policy Analysis” undergraduate lecture in political science at Brown University, 2008

“Facilitating Experiential Learning for the College Student” two-day undergraduate workshop, Hope College, 2004

CONFERENCE PARTICIPATION

“Fair Trade Producers in Fair Trade Certification Governance” Fair Trade International Symposium, Milan, 2015

Panel organizer and chair: “The State of Research on Fair Trade: An examination of consumption, impacts, meaning, places, and hired labor politics” International Studies Association Meeting, New Orleans, 2015

“Authority and Legitimacy in INGOs: Why Institutional Design Matters” American Political Science Association Meeting, Washington DC, 2014 (declined)

“The Civic Imagination: Political Culture in Contemporary American Cities” American Political Science Association Meeting, Chicago, 2013, with Gianpaolo Baiocchi, Alissa Cordner, Peter Klein, Stephanie Savell

“Encountering Inequality in American Civic Life” American Sociological Association Annual Meeting, New York City, 2013, with Gianpaolo Baiocchi, Alissa Cordner, Peter Klein, Stephanie Savell

- “Five Heads, One Mind; Or, How Many Ethnographers Does It Take to Answer a Question?”* American Sociological Association Annual Meeting, New York City, 2013, presented by Gianpaolo Baiocchi, Alissa Cordner, Peter Klein, Stephanie Savell
- “Encountering Inequality in American Civic Life”* Society for the Study of Social Problems Annual Meeting, New York City, 2013, presented by Gianpaolo Baiocchi, Alissa Cordner, Peter Klein, Stephanie Savell
- “The Civic Imagination”* Society for the Study of Social Problems Annual Meeting, New York City, 2013, presented by Gianpaolo Baiocchi, Alissa Cordner, Peter Klein, Stephanie Savell
- “When do INGOs Address Global Inequalities in their own Ranks? Fair Trade and the Balance of Power Between North and South”* International Studies Association Meeting, San Francisco, 2013
- “Social Movements 2.0? Business Language, Local Elites and the Politics of Civic Innovation”* American Sociological Association Annual Meeting, Denver, 2012, with Gianpaolo Baiocchi, Alissa Cordner, Peter Klein, Stephanie Savell
- “Politics and its Problems: Disavowal, Civil Society, and Democratic Renewal”* American Sociological Association Annual Meeting, Denver, 2012, with Gianpaolo Baiocchi, Alissa Cordner, Peter Klein, Stephanie Savell
- “Distributing the Benefits of Ethical Consumerism: Coffee Plantations and the Fairtrade Label”* International Studies Association Meeting, San Diego, 2012
- “Fairtrade Organizations Debate Supporting Landless labor: A threat to small farms or justice for all?”* Western Political Science Association Meeting, Portland, OR, 2012
- “Politics and its Problems: Disavowal, Civil Society, and Democratic Renewal”* Western Political Science Association Meeting, Portland, OR, 2012, with Gianpaolo Baiocchi, Alissa Cordner, Peter Klein, Stephanie Savell
- “Civic Innovators: Business Ideology in Civic Engagement”* Eastern Sociological Society Annual Conference, NYC, 2012, with Gianpaolo Baiocchi, Alissa Cordner, Peter Klein, Stephanie Savell
- “A Social Enterprise Verification: Applying Lessons from the Fair Trade Movement”* Stern Conference on Social Entrepreneurship, New York University, 2011, with Robert Leaver, Kelly Ramirez
- “Authority and Legitimacy in Global Social Movement Governance”* Imagining Global Governance Conference, Balsillie School of International Affairs, Center for International Governance Innovation, Waterloo, Canada, 2011
- “Fair Trade: Institutional Design and Development”* Fairtrade, History and Governance Conference, Centre for Globalisation Research, Queen Mary, University of London and Centre for the Evolution of Global Business and Institutions, University of York, London, 2011
- “Anti-Globalization: An Empirical Account of a Made Up Movement”* International Studies Association Meeting, Montreal, Canada, 2011

- “Fair Trade: Leveraging Ideologies that Empower Consumers and Producers in the Americas”*
Conference on Social Movement Governance and the New Politics of the Americas, University of South Florida, Tampa, 2011
- “Civic Imagination in Providence”* Eastern Sociological Society Annual Conference, Philadelphia, 2011,
with Gianpaolo Baiocchi, Alissa Cordner, Peter Klein, Stephanie Savell
- “Fair Trade: Leveraging Ideologies that Empower Consumers and Producers in the Americas”*
Northeastern Political Science Association Annual Meeting, Boston, 2010
- “Violence and Destruction in Global Movement Protests: Media, Academic and Activist Explanations in Comparative Perspective”* International Studies Association Meeting, New Orleans, 2010
- “Ideological Conflict in the Fair Trade Movement: A Oaxacan Case Study”* Center for Latin American and Caribbean Studies, Brown University, Providence, 2009
- “The Counter Narcotics, Counter Terrorism, Development U.S. Foreign Policy in Afghanistan”* Midwest Political Science Association National Conference, Chicago, 2009
- “The Counter Narcotics, Counter Terrorism and Development Nexus in Afghanistan”* East West Center International Graduate Student Conference, University of Hawaii, Honolulu, 2009

PROFESSIONAL EXPERIENCE & ACTIVITIES

CONSULTING

- Various ethical trade start-ups, including Edison Coffee and Runa Tea, 2009-present
Social Venture Partners Rhode Island, on creating a certification for social enterprise, 2011-2012

RESEARCH ASSISTANCE

- Rebecca Weitz-Shapiro, Department of Political Science, Brown University, on clientelism, 2010
Peter Andreas, The Watson Institute, Brown University, on book *The Politics of Numbers*, 2009
Minh Luong, Yale University, on contemporary debates in public policy, 2008

US AGENCY FOR INTERNATIONAL DEVELOPMENT, summer 2007, Washington, DC

- Broad Based Economic Growth Team, Sustainable Development Group, Latin America and Caribbean Bureau

TRAINING

- Institute for Qualitative Methods Research (IQMR)* Two-week qualitative methods program, Syracuse University, Syracuse, NY, 2011
“Designing and Conducting Field Research” with Colin Elman, Short Course, American Political Science Association Meeting, Boston, 2008
“Research Funding: Getting Started, Getting Funded” with Micah Altman, Short Course, American Political Science Association Meeting, Boston, 2008

MEMBERSHIPS

- APSA, American Political Science Association, New Politics Section, 2008 – present
ISA, International Studies Association, Global Development Section, 2010 – present
FTRN, Fair Trade Resource Network, 2012 – present

PEER REVIEW

2014 *American Journal of Sociology; Development Policy Review; Ethics & International Affairs; Geoforum*

2013 *Ethics & International Affairs; Journal of Agriculture & Environmental Ethics; Journal of Rural Studies*

2012 *Social Problems*

2011 *Agriculture and Human Values*

SERVICE

Graduate Student Representative, Department of Political Science, Brown University, 2010-2011

- References available upon request. -